

Creative and designer living and working in Canberra — Graphics design major graduated at Saint Thomas Aquinas University of the North in Tucumán, Argentina in 2005. Creative, pragmatical, detail-oriented and computer savvy graphic designer. Team player and motivational educator. Technology enthusiast and tenacious early adopter.

Work Experience

Dionysus

Graphic Designer — Apr 2021 - Current

Canberra, ACT. Presently, assisting the organisation in re-engineering its internal branding and implementing new technology that will help with project and event management tasks as well as managing comms and design for events and placemaking projects for clients such as the ACT Government.

Added Value Enterprises

Senior Graphic Designer — Jun 2020 - Jan 2022

Brisbane, Queensland. Provide key art direction and design services for a boutique agency with a prominent hospitality client base. Organising information, determine key elements in communication and design promotional material in a variety of supports: physical and digital (social media)

Cre8ive

Senior Graphic Designer — Mar 2021 - May 2021

Canberra, ACT. My role in the company's creative team included creating digital and print assets as well as taking part in in-house projects. Reduced the workload of the team by taking on a couple of in-house projects.

Zstudios

Director — Jan 2017 - Jun 2020

Tucumán, Argentina. Developed and maintained the brand and visual identity of my own visual production studios. Managed client presentations and most of the social media content. Pre and post production of all audiovisual material.

Kipus

Creative and Art Director — Jan 2015 - Jan 2017

Buenos Aires, Argentina. Developed the company's visual identity and branding style manual. As well, I designed and developed several infographics for clients that served as an overview of the most important topic in the news every week.

Concentrico

Senior Designer — May 2013 - Sep 2013

Tucumán, Argentina. Website that specialises in the search for talent in the area of information technology. Featuring a precise, filtered search and a simple, friendly user interface. During the development of the web app, I was responsible for the branding, style manual, and general UI/UX.

5th Edition Class Participant

NXTP Labs — Sep 2013-Jan 2017

Buenos Aires, Argentina. NXTP Labs 5th Edition Class Participant - Mascotanube.com

Foundry

Teacher — Feb 2020 -Jun 2020

Launceston, Tasmania, Australia. Foundry brings together best practices in creative education and industry. It represents a new paradigm for post-secondary education. The Foundry offers industry-relevant, face-to-face creative education in a range of niche creative fields. Served as a lecturer in topics such as Video Production, Lighting and Podcasting.

Developmates

Designer, User Experience Expert — Feb 2010 -Jul 2012

Tucumán, Argentina. Created the branding of a software factory and managed the look and feel, user experience and user interaction design of all the projects created in the company. Developed sub-brands for internal products intended for the tourism industry.

Tedx Tucumán 2011

Designer, Chief Technology Officer — Dec 2010 -May 2011

Tucumán, Argentina. Producer and organiser of all the visual components of the first independent TEDx event in Tucumán.

Vectorica

Partner — Oct 2010 -May 2011

Tucumán, Argentina. It is one of the most renowned animation and motion graphics companies in northern Argentina. They have worked for companies and organisations inside and outside of the country. His animated shorts have been recognised by a number of festivals. At Vectorica, my role was to design the look and feel of websites and organise the information from the client to craft the HTML pages.

Souza Diseño

Senior web designer — Jan 2009 -Dec 2010

Tucumán, Argentina. Among the tasks I performed were: Branding, Brand design, Graphic design applied to brochures, posters, personal cards, etc., Graphic design applied to merchandising, Editorial design, Graphic design applied to UI for websites.

toorismo.com.ar

Designer — 2009 -2010

Tucumán, Argentina. Toorismo is a pioneering company in digital receptive tourism operating in northern Argentina. Performed a variety of graphic design tasks, including branding and brand development, digital publications, mail, and social media, and graphic design for user interfaces.

Comunicar

Senior designer — Mar 2008 -Jun 2009

Tucumán, Argentina. UX/UI design for all of the website projects.

Comfy

Graphic Designer — Feb 2006 -May 2013

Tucumán, Argentina. A private health fund that works exclusively with schools and educational institutions. This fund has now evolved into a private medical practice.

Telematica s.A.

Junior designer — 2003 - 2005

Tucumán, Argentina. The client's first contact. Supervision of every stage of the project. Analysing potential communication problems and creating a general outline of the user interface

Plusware

UI/UX designer — Jan 2000 - Sep 2002

Tucumán, Argentina.

e-ssence.net

Designer, project manager — Jun 2004

Tucumán, Argentina. Analysing the needs, planning, organising, and classifying the materials. An outline of digital design-based solutions (websites, interactive CDs, etc.). Prepared the routes and organised the information. Icons and windows design. General design.

Mascota Nube

Chief Design Officer — Dec 2013

Buenos Aires, Argentina and Barcelona, Spain. Created a high impact visual brand for a pet e-commerce store operating in Spain and Portugal. Designed developed the look and feel of the online store using custom software and B2C tools. Created visual campaigns for social media and display ads to promote the store on specialised content portals.

Universidad Del Norte 'Santo Tomás de Aquino'

Titular lecturer for the following classes:

Audiovisual Media Class & Design Workshop
Graphic Design Degree
UX/UI Design
Multimedia Design Degree

Education

Universidad Del Norte 'Santo Tomás De Aquino'

Graphic Design Major — 2001 - 2005

Spencer College

Diploma in Business — Jan 2020 - Feb 2021

Skills

HTML, CSS, Photoshop, Graphic Design, Web Design, Jquery, Javascript, Illustrator, Wordpress, motion graphics

Behance profile

<https://www.behance.net/budaloco>

Personal website

<https://benjaminarnedo.com/>